

RAJAR DATA RELEASE



Quarter 3, 2015 – October 29th 2015

LONDON STATIONS – PAGE 1

SAMPLE SIZE:
 Survey period - Q3 2015
 Code Q (Quarter): 3,100 Adults 15+
 Code H (Half year): 6,096 Adults 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 14	Q2 15	Q3 15	Q3 15 vs. Q3 14	Q3 15 vs. Q2 15	Q3 14	Q2 15	Q3 15
BBC London 94.9	Q	462	477	536	16.0%	12.4%	1.1	0.9	1.3
Absolute Radio (London)	Q	799	847	853	6.8%	0.7%	2.1	2.8	2.6
Capital London	Q	1999	2200	2086	4.4%	-5.2%	5.3	4.2	5.1
Capital XTRA (London)	Q	323	478	519	60.7%	8.6%	0.8	1.1	1.2
Gold London	Q	345	285	275	-20.3%	-3.5%	1.3	1.3	1.4
Heart London	Q	1448	1985	1661	14.7%	-16.3%	3.9	4.9	4.1
Kiss (London)	Q	1805	2120	2089	15.7%	-1.5%	4.5	5.3	4.8
LBC 97.3	Q	967	1137	930	-3.8%	-18.2%	5.1	5.2	4.3
LBC London News (was LBC News 1152)	Q	334	513	423	26.6%	-17.5%	0.9	1.2	0.8
Lyca Dil Se 1035 AM (will be Dilse 1035am)	Q	72	52	79	9.7%	51.9%	0.1	0.1	0.2
Lyca Radio 1458am	Q	85	160	146	71.8%	-8.8%	0.3	0.6	0.3
Magic (London)	Q	1959	1999	1711	-12.7%	-14.4%	5.1	4.7	3.7
Panjab Radio	H			55					0.2
Premier Christian Radio	Q	149	175	164	10.1%	-6.3%	1.0	0.5	0.5
Smooth Radio London	Q	742	684	754	1.6%	10.2%	2.1	2.2	2.4
Sunrise Radio	Q	259	211	316	22.0%	49.8%	1.4	0.8	0.7
XFM London (will be Radio X London)	Q	417	434	507	21.6%	16.8%	0.7	1.0	1.1

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LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

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	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 14	Q2 15	Q3 15	Q3 15 vs. Q3 14	Q3 15 vs. Q2 15	Q3 14	Q2 15	Q3 15
BBC Radio 1	Q	1767	1689	1681	-4.9%	-0.5%	4.5	4.2	3.9
BBC Radio 2	Q	2275	2369	2380	4.6%	0.5%	11.3	12.3	12.3
BBC Radio 3	Q	461	508	554	20.2%	9.1%	1.5	2.0	1.9
BBC Radio 4	Q	2716	2775	2660	-2.1%	-4.1%	15.0	14.2	14.9
BBC Radio 5 live	Q	1312	1088	1258	-4.1%	15.6%	3.7	3.9	4.0
Classic FM	Q	1327	1443	1305	-1.7%	-9.6%	4.3	4.4	3.4
talkSPORT	Q	742	712	774	4.3%	8.7%	2.6	2.0	2.4